

AIGA Arizona stakeholder analysis

Site: <https://arizona.aiga.org/>

Stakeholder job title/role	Stakeholder's stake in the project	The impact the stakeholder has on the project	What you need from the stakeholder for the project to be successful	The stakeholder's perceived attitudes about the project	The stakeholders management strategy or involvement is	Who/what the stakeholder is responsible for
President, AIGA Arizona	Primary decision-maker on project.	High	Clear direction, decision-making and leadership. Providing content if needed.	Views project favorably but worries about scope.	Project steering, regular update meetings with project leader.	Project sponsor
Treasurer, AIGA Arizona	Manages the budget, executive level board member	High	Understanding of available budget for the project as well as any legal requirements. Political perspective to help project manager navigate project collaboration with National.	Proofing content if needed.	Views project favorably but concerned about legal and financial impact. Involved in team updates.	Project team
Technology Director, AIGA Arizona	Would facilitate website changes or lead redesign. Manages website updates.	High	Sharing technology requirements for now and in preparation for the future. Capable project management and reporting of process.	Views project as necessary.	Project champion. Involved with running the project or working with an outside vendor to complete the project.	Project manager
VP of Programs, AIGA Arizona	Manages events which are the primary drivers of traffic to our website.	Medium	Input and design feedback.	Minimal interest in project	Involved in team updates.	Project team

